

**TD ADVERTISING HOURLY RATES**

0	UNIT	HOURLY RATE or "N/A" if <i>Not Applicable</i>
<b>Advertising Services</b>		
Partner	Hour	\$115
President	Hour	\$115
Comptroller/Accounting Manager	Hour	110
Account Director/Supervisor	Hour	105
Account Executive	Hour	100
Account Manager	Hour	95
Project Manager	Hour	85
Creative Director/Copy	Hour	100
Creative Director/Art	Hour	100
Senior Art Director	Hour	N/A
Art Director	Hour	95
Senior Copywriter	Hour	95
Junior Copywriter	Hour	75
Production Director/Print	Hour	95
Production Director/Art	Hour	95
Production Director/Media	Hour	95
Producer	Hour	105
Researcher	Hour	55
Studio Manager	Hour	N/A
Media Director	Hour	110
Media Supervisor	Hour	N/A
Media Planner/Buyer	Hour	95
Interactive Specialist (Web - DVD)	Hour	55
Web-Traffic Analyst	Hour	55
Administrative Assistant	Hour	N/A
Clerical	Hour	25
Photographer	Hour	55
Videographer	Hour	55
Graphic Designer	Hour	85
Translation Services	Hour	

<b>HOURLY RATE (Firm, Fixed Price)</b>	<b>UNIT</b>	<b>HOURLY RATE or "N/A" if Not Applicable</b>
<b>Marketing and Public Relations Services</b>		
Partner	Hour	110
President	Hour	110
Comptroller/Accounting Manager	Hour	110
Account Director/Supervisor	Hour	105
Account Executive	Hour	100
Account Manager	Hour	100
Project Manager	Hour	95
Creative Director/Copy	Hour	95
Creative Director/Art	Hour	95
Senior Art Director	Hour	N/A
Art Director	Hour	55
Senior Copywriter	Hour	50
Junior Copywriter	Hour	45
Production Director/Print	Hour	55
Production Director/Art	Hour	50
Production Director/Media	Hour	45
Producer	Hour	105
Researcher	Hour	55
Studio Manager	Hour	N/A
Media Director	Hour	110
Media Supervisor	Hour	N/A
Media Planner/Buyer	Hour	95
Interactive Specialist (Web - DVD)	Hour	55
Web-Traffic Analyst	Hour	55
Administrative Assistant	Hour	N/A
Clerical	Hour	25
Graphic Designer	Hour	55
Photographer	Hour	55
Videographer	Hour	55
Translation Services	Hour	